



**Art and Design Club**  
**Annual Report 2023-24**

**TEACHER IN CHARGE:**  
**SHINEY GONSALVES**

**CLUB SECRETARY:**  
**AARUSHI VERMA**

**Date - 09/08/2023**

**Time - 2:30 pm**

**Venue - Room 30**

**Number of participants - 15**

***STARRY NIGHTS (A&D X SIGMA COLLABORATION)***

***As part of 'Peace Fortnight'***

*"The more we stare the brighter they appear, don't they? The stars, no matter how far they are, have always found a way into our hearts"*

This collaborative event between Sigma, the science club, and Art and Design club was open to members of both clubs, and was successfully conducted on the 9th of August, 2023, under Peace Fortnight, our college's annual commemoration of peace.

Since the night sky has inspired art through the ages, this event sought to honour this age-old connection, albeit with a modern, science-themed spin to it. With modern science, we have a view of the Universe like never before, and so, for Starry Nights, participants were given reference images of the night sky, such as those from the Hubble, Event Horizon and James Webb Space Telescopes, as prompts for their art. The prompts, i.e the images were shown using a laptop. The participants were especially receptive to the images shown and created beautiful artworks.

The prompts served as a mere gateway for participants to freely explore their creativity, resulting in the creation of artworks inspired by their imagination. Playing music requested by the participants enhanced the cozy atmosphere in room 30, creating a simulated environment reminiscent of gazing into the night sky; this atmosphere was further enhanced by the timing of the event which left very few people on the college campus and therefore a more silent ambiance. Participants felt peaceful and relaxed while creating the artworks.

The prompts were a loose artistic suggestion, and participants created their own interpretations of the night sky in a variety of mediums and forms. The beautiful artworks were full of creativity and each was unique, proving the many ways one single thing can be interpreted. The event was wrapped up by the club secretaries of both A&D and Sigma. All in all, the event was a successful one.

***STUDENT'S FEEDBACK***

"I enjoyed the event, it was a very nice way to spend my time with my friends."

"Yes, I had a nice time spending and exploring my and other people's creativity on the activity I am passionate about the most."

"I really enjoyed the event! such an amazing way to combine art with science:)"

## PHOTOGRAPHS OF THE EVENT



**Date - 14/08/2023**

**Time - 5:30 to 6:30pm**

**Venue - Google Meet**

**Number of participants - 58**

***PATTERNED PERSPECTIVES: AN ARTFUL EXPLORATION***  
***As part of 'Peace Fortnight'***

*"Immerse yourself in a symphony of colours and patterns that soothe the soul and evoke your inner calm. In honour of Peace fortnight, the Art & Design Club warmly invites you for a serene evening of 'Patterned Perspectives: An Artful Exploration'".*

Patterned perspectives was an event that took place as a part of 'Peace Fortnight', our college's annual commemoration of peace. Having observed how various kinds of patterns surround us and how mesmerising they look, we decided to organise an event around creating patterns. The idea behind this was the fact that drawing repetitive patterns is soothing to the mind.

This was also Art & Design Club's first solo event of the year. This event was conducted via google meet on the 14th of August, 2023. The objective of this event was to invite the participants to create art through repetitive patterns to help them ease their internal chaos and find peace in themselves. To promote the event, a PR message was sent on WhatsApp, along with the circulation of an Instagram post and story.

This session was a success with 58 participants joining us. The participants made art and enjoyed the soothing and peaceful music that played in the background, some people even commented on how much they liked creating art with this background music. They were provided with references and prompts from various forms of pattern art to inspire them. The artists fully immersed themselves in this peaceful experience and got the space to talk about their artworks if they wished to.

This event concluded with participants discussing their artworks and how they found inner peace after creating them. This event had a positive outcome with the feedback form receiving a favourable response from the attendees. A lot of them wished to attend more such events to help them de-stress from college work. We posted an Instagram reel on our story highlighting some artworks to give space to the lovely patterns created by the participants.

***STUDENT'S FEEDBACK***

"Thank you so much for an incredible evening, Team A&D! Also really appreciate the event being online so those of us who have classes that go on till late could also join. It was a very wholesome experience"

"Loved the event! Thank you for giving us the chance to unwind and try something new! Looking forward to more events like this!"

“I really enjoyed the event, it was a stress buster for me. After a long day, doing something like this along with beautiful music really helped me relax. For me, this event was the best one among all the events I have attended in our College.”

***PHOTOGRAPHS OF THE EVENT***



**Date: 13/09/23 to 18/09/23**

**Venue: N/A (Submission Based)**

**Number of participants: 29**

### ***SONIC CANVAS: ALBUM COVER DESIGNING***

*“Are you ready to dive into the world of music and design, where rhythm and art collide? Channel your creativity and imagination and design album covers that resonate with the soul of music”.*

Sonic Canvas was a submission based event where participants were allowed to choose to redesign an existing music album’s cover or create their own album cover. Our team was excited to organise an event around music as it holds a lot of meaning to people. As album cover visuals are the first thing that catches our eyes, we decided to hold an event where participants could exercise creative thinking and use their imagination. By redesigning, they could practise re-imagining something that already exists and by creating something from scratch, they could bring original ideas to life.

The objective of the event was to let the participants use their artistic skills to create something fun, unique and artistic. The event was promoted through a PR message on WhatsApp along with an Instagram post and story. Participants could digitally draw the covers or create them traditionally on paper or canvas using any medium of their choice (water colour, acrylic etc.)

The submissions for this event were open from 13th September to 18th September. Participants were allowed to send in maximum 3 artworks per individual and we received 31 submissions for this event. To promote their art and motivate them by giving them a platform to showcase their skills, we posted them on Art and Design Club’s Instagram story.

This event received positive feedback from the participants. A pdf compiling all the artworks was also shared on our club’s whatsapp group where people could see each other’s artworks and appreciate it. A lot of people replied to the pdfs with admiration for the artworks and commenting on entries they found interesting or lovely.

#### ***STUDENT’S FEEDBACK:***

“Love these kind of submission based events...gives us a reason to paint”

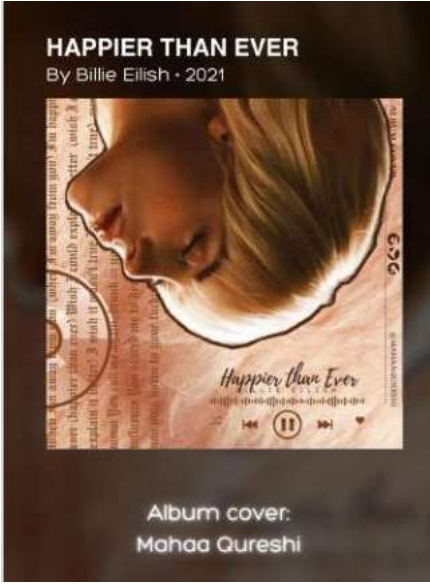
“I absolutely love these kinds of events related to music and films where I can draw whatever I like.”

“Absolutely brilliant concept!!! Loved the idea behind this event and in awe of the creativity”

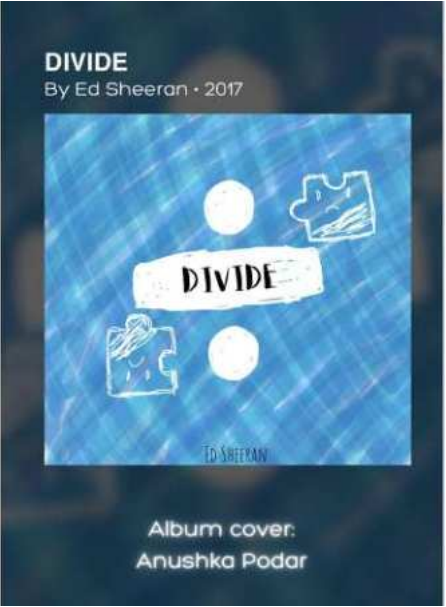
**The following are few of the designs from the submissions received-**



Album cover:  
Zenia Shaikh



Album cover:  
Mahaa Qureshi



Album cover:  
Anushka Podar

**Date - 25/09/2023**

**Time - 2:30 pm to 4:30 pm**

**Venue - Room 11**

**Name of resource person - Chrisaine Pereira**

**Number of participants - 21**

### ***THE ART OF LOOPS: CROCHET BASICS***

***Hosted by Chrisaine Pereira***

*“Express yourself through the art of loops and knots. Learn a new & fun skill with A&D’s beginners crochet workshop and let the threads of your creativity unravel”*

The Art of Loops: Crochet basics was part of the Art and Design Club’s event line-up for the month of September, 2023. The idea for this event first blossomed in the bi-monthly meeting that takes place with all A&D executives. The idea was taken up by the team because of the bright prospect of being a part of someone's first time learning a new skill, since this was a beginners guide to crochet it was meant to teach and strengthen the basics.

This event took place in Room 11 on 25th September. The main purpose for curating this event was to help people learn the basics of crochet. Upon request from our host, the amount of seats were kept limited to provide a space where each participant can receive adequate help. To promote the event, a PR message was sent on WhatsApp, along with an Instagram post and a story.

The session was held in Room 11 with a total of 21 participants. The host for the event used the help of the projector to present a PPT. The participants showed great enthusiasm and helped in creating an atmosphere of learning. Each participant received an envelope containing 1 ball of yarn, 1 crochet hook and 1 needle. The host Chrisaine Pereira taught the attendees how to make a slip knot, chain stitch, slip stitch, single crochet, half double crochet and double crochet.

The workshop concluded with a speech from the host and the participants were able to take home the outcome of their hard work. Days after the event was held, a few participants sent the team pictures of the works they were able to create using their new found skill. The event was a success and the feedback form received a positive response from the attendees.

### ***STUDENT’S FEEDBACK***

“Learning crochet is really challenging yet very therapeutic. I had fun doing this with my friends. Looking forward to more fun workshops like this.”



“I had a tiring monday and this helped me a lot!! I enjoyed being with everyone here and it felt like I was a part of something fun!!”

“The workshop was super helpful and fun! I actually liked the struggle to get in the perfect knot because I’ve been so accustomed to immediate gratification. It felt super refreshing to put in the work and patience to complete the project and I was so happy with the end results!! :))”

### ***PHOTOGRAPHS OF THE EVENT***



**Date - 1/11/2023 to 9/11/2023**

**Time - N/A**

**Venue - Submission based (through Google forms)**

**Number of participants - 9**

### ***POLITICAL CARTOONS***

“The main purpose of political cartoons is not to amuse you but to persuade you. A good political cartoon makes you think about current events, but it also tries to sway your opinion toward the cartoonist's point of view.”

The collaboration between the IRC (International Relations Club) and the A&D (Art and Design Club) resulted in a compelling submission based event, Political Cartoons, where members were encouraged to express their views on global issues through the creative medium of sketches.

The event, held from November 1st to November 9th, aimed to provide a platform where participants can submit their artworks through a google form that was circulated. The event was open for A&D and IRC club members only. To promote the event, a PR message was sent on WhatsApp, along with the circulation of an Instagram post and story.

The themes, ranging from the Oil Crisis, Global Warming and Food Security to the Russia-Ukraine, Israel-Palestine conflicts allowed for diverse perspectives on critical global issues.

The deadline for the submissions was extended till the 9th of November, 2023 as well as a new topic ‘Open Category’ was added in order to get more participation from the members. A total of nine submissions were received, showcasing a mix of digital and hand-drawn sketches. The variety in artistic styles and interpretations reflected the rich creativity within the collaborating clubs.

The Political Cartoons event successfully achieved its objective of merging artistic expression with political commentary. The best 3 sketches among the submissions will be selected and featured on the upcoming IRC newsletter ‘Akhbaar’. The collaboration between A&D and IRC not only fostered a creative space for members but also facilitated a meaningful dialogue on global issues.

### ***STUDENT'S FEEDBACK***

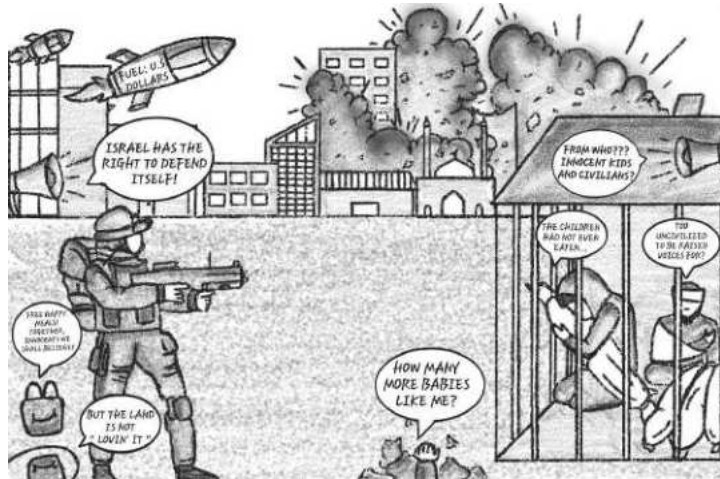
“Great initiative towards social awareness through the medium of art and creativity!”

“Art is a form of expression, I truly enjoyed participating in it ! Looking forward to more such events :)”

“It was interesting.”

### PHOTOGRAPHS OF THE SUBMISSIONS

Topic: Israel Palestine



Topic: Oil Crisis



Topic: Food Security



**Date-15/11/2023 to 19/11/2023**

**Time- N/A**

**Venue- Online (Through Google Forms)**

**Number of participants- 19**

## ***INKTOBER***

Inktober is a popular online trend which involves a month-long art challenge created by artist Jake Parker that is focused on improving skill and developing positive drawing habits. Every day for the month of October anyone participating in the Inktober challenge creates an ink drawing and posts it online.

Inktober was a Ink based sketching/art event conducted by the art and design club in November 2023. This event was fun and a fresh breath of air after the end semester exams and gave the participants an opportunity to express their spooky creative ideas. The event took place between 15th to 19th november and submissions were accepted from midnight of one day to the next day. On each day of inktober, a unique prompt was given to participants and they were asked to interpret this prompt in their own respective style, and make art either digitally, or on paper. The prompts given were Gothic Architecture, Eyes, Haunted Dolls, Abandoned Asylums and Witches. These variety of prompts selected allowed participants to express ghoulish spooky ideas and concepts in their own style. The prompts were quite spread out and vague so it could be interpreted however the artist would like.

We received a generous amount of responses from our enthusiastic members of this club and we got to witness their interpretations of the prompts given by us. Their artwork has also been displayed on the Art and Design notice board for students of our college to admire and appreciate it! The positive feedback and support received for this event is extremely heartwarming.

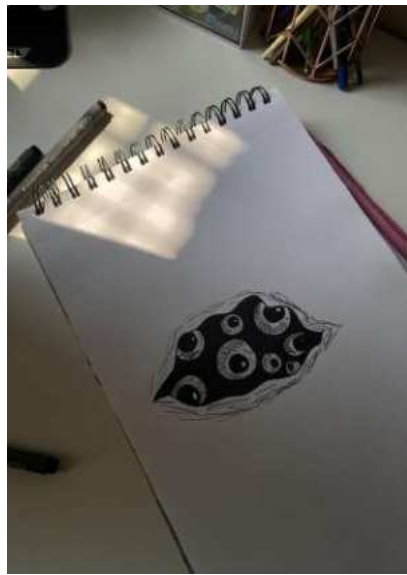
### ***STUDENT'S FEEDBACK***

“It's very rare that I engage in art these days because of exhaustion or perhaps my lack of enthusiasm. But this event revived the feeling of contentment after the completion of a challenging task. So thank you for organising this event, looking forward to more such activities.”

“This event was actually fun and it was great that it happened during diwali break so got time to work on my art.”

“It was a really cool event and I'd love to take part again.”

***PHOTOGRAPHS OF THE SUBMISSIONS***



**Date: 24/11/2023**  
**Time: 4:00 pm - 6:00 pm**  
**Venue: Google Meet**  
**Number of participants: 18**

## **STUDIO GHIBLI PAINT PARTY**

*"Immerse yourself in the whimsical and magical realm of Studio Ghibli and unleash your inner artist as we screen segments of an enchanting Studio Ghibli movie: HOWL'S MOVING CASTLE followed by a discussion! The Art and Design Club warmly invites you to a serene evening of 'Studio Ghibli: Paint Party'. "*

Studio Ghibli Paint Party was an online event where parts of 'Howl's Moving Castle' was screened and it was followed by a discussion. This event was conducted via Google meet on 24th of November. To promote this event a PR message was sent on WhatsApp, along with an Instagram post and an engaging story of Sophie and Howl entering college. The objective of this event was to bond over Studio Ghibli movies. Our team was excited to conduct this event, as Studio Ghibli movies are a unanimous favourite. The event was open to all, hence many non-club members joined in as well.

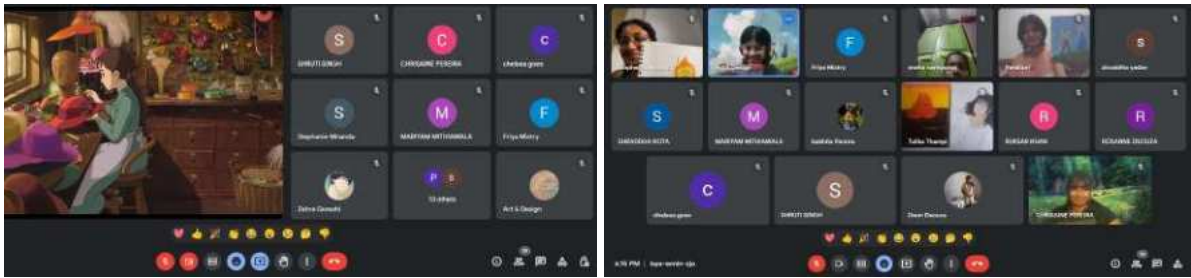
At first, parts of the movie were screened. While watching the movie the participants were encouraged to create art based on the movie or their favourite studio Ghibli movie/character. As the movie continued everyone seemed to love it and reacted to certain scenes in the chat box. After the screening ended it was followed by a discussion on Ghibli movies such as their favourite character, journey, favourite scene, etc. The event concluded with participants revealing their artwork. The participants bonded over their shared love for Studio Ghibli movies.

The event received positive feedback from the participants. They loved the movie and were looking forward to similar events in the future.

## **PHOTOGRAPHS OF THE EVENT**







### ***STUDENT'S FEEDBACK***

“it was a very cozy event :))”

“The event was great...I layed back and enjoyed the film... Looking forward to more such meets.”

“I really found the details in this movie to be epic the care to even the slightest aspect, never have i ever watched such a movie before so for a first timer it was not a waste”

### **ARTWORK OF THE PARTICIPANTS**



**Date- 23/12/2023 to 24/12/2023**

**Time- N/A**

**Venue- Submission based (through google forms)**

**Participants- 15**

### ***CHRISTMAS TREE DECORATION***

A&D organised a unique and heartwarming submission based event right before christmas, where participants were required to submit a painting (digital or traditional) of a christmas tree ornament. The club aimed to bring joy and unity to participants by encouraging them to showcase their artistic talents through hand-drawn virtual Christmas tree ornaments.

Participants were invited to create their own digital representation of a Christmas tree ornament using various drawing tools. The submissions ranged from traditional and classic designs to creative and innovative interpretations of festive ornaments. The event aimed to capture the diverse artistic expressions of participants while fostering a sense of community during the holiday season.

On the 24th of december an Instagram story was shared with some inspiration pictures for the said ornaments to help inspire people more.

The submissions for the event started on the 23rd of December and were open till the 24th December, for which a google form was circulated which allowed for easy access and navigation, ensuring a seamless experience for both the participants and the audience. The form also had a feedback question where people shared their experiences of creating their own ornaments.

We received a total of 15 submissions which were then skillfully edited and arranged on a virtual Christmas tree, creating a stunning display of diverse talent. The final decorated tree was posted on the clubs Instagram page on the 27th of December and received much love and appreciation from participants and non-participants alike.

### ***STUDENT'S FEEDBACK***

“This event gave me a purpose to draw & doodle.”

“This was such an interesting concept, kudos to team A&D for coming up with such incredible events!”

“Enjoyed creating the Christmas ball decoration”





**Date -19/12/2023**

**Time – 4:00 pm to 5:30 pm**

**Venue – CSMVS Museum**

**Number of participants - 19**

### ***A&D MUSEUM VISIT***

“The best introduction to art is to stroll through a museum. The more art you see, the more you’ll learn to define your own taste.”– Jeanne Frank

Our club visited the Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS) Museum, a renowned cultural institution in Mumbai, on the 19<sup>th</sup> of December, 2023 with 19 enthusiastic club members joining us. We departed from college together around 3:00pm and started touring the museum at 4:00pm exploring the world of art until 5:30 pm.

The motive to organise this event emerged from our shared desire to immerse ourselves in the vast world of art, cultivating a better understanding and respect for many forms and genres. Art, after all, is a strong medium that exceeds boundaries, connecting people through shared feelings and stories.

The museum visit was eye-opening, with a broad collection ranging from ancient artefacts to contemporary masterpieces. It encouraged reflection on the evolution of human expression and inspired all of us to continue to explore our own creativity.

The event produced a variety of outcomes. Engaging discussions regarding the exhibits were a source of inspiration, resulting in a renewed enthusiasm for creativity within the club. This shared experience reinforced the interactions between members, creating a sense of unity and purpose.

In the end, the tour was more than just a cultural outing; it was a transforming experience that expanded our understanding of art and brought our community together. Leaving the museum, members had a renewed appreciation for artistic expression and a shared feeling of inspiration.

### ***STUDENT’S FEEDBACK***

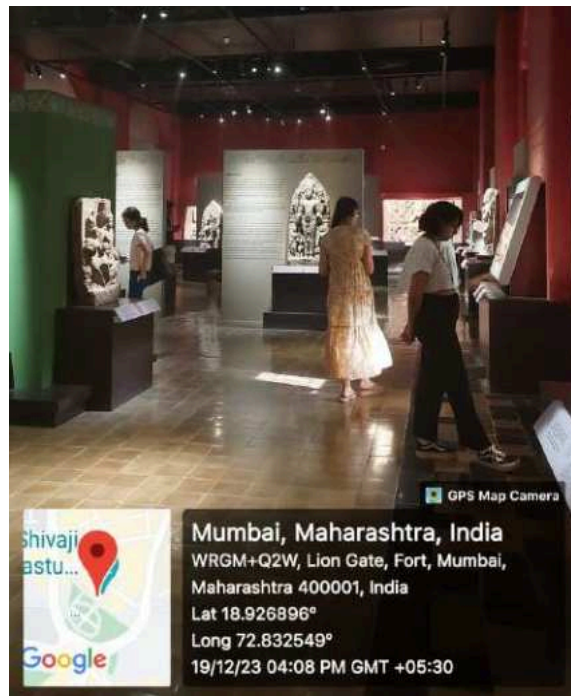
“Loved the idea of engaging with art in person and learning more about art pieces :))“

“It was a wonderful event I hope there are more events like this in the future“

“Thankyou for organising this visit. I really enjoyed my time at the museum“

“Please conduct more such excursions. Thank you so much team A&D <3“

## PHOTOGRAPHS OF THE EVENT



**Date - 16th January, 2024**

**Time - 12:00 to 3:00PM**

**Venue - AV Hall**

**Number of participants - 30**

**Footfall - 180- 200**

### ***MERAKI ART EXHIBITION***

*“Meraki – which literally means ‘essence of ourselves’ – is a beautiful process of doing something with soul, creativity or love; of putting something of yourself in your work”.*

Art and Design’s flagship event "Meraki" for the year 2024 was organised on the dates 16th and 19th January. For the exhibition on 16th January, a small promotional fair was set up by the team in the canteen prior to the Art Exhibition where tickets of the same were sold for ₹10 and were given along with 1 free sticker and free face painting. This gained attention and excitement among students and brought more footfall. The event was also promoted on social media platforms with pr messages and posters. The fair turned out to be a huge success with maximum tickets being sold.

On the day of the event, on-site registrations were kept open because of the attraction the event was acquiring. The executives and volunteers reached the hall early to set up the decorations and the artworks. The exhibition had a photo booth and the projector in the AV hall was utilised and used as a spot for pictures to be clicked. A canva video was created that projected beautiful background images. There were about 30 artists whose work was displayed and about 60+ artworks displayed and the footfall of the event was around 180 to 200 students. The art enthusiasts viewed the artwork displayed with melodious music playing in the background. They wrote little notes of appreciation, reviews and drew doodles on a board. They took pictures along with their friends at the photobooth and projector and enjoyed the event.

To ensure all work goes smoothly, we were joined by 11 skilled volunteers who helped with various aspects of the event. The volunteers were given ID cards and the executives and club secretary wore team t-shirts. Throughout the day, the hall was visited by art enthusiasts. The on-site registrations went on till 3pm and the event effectively came to an end around 3:30pm.

### ***STUDENTS FEEDBACK***

“The exhibition was the first one I have experienced in life. And I loved it. Thank you so much for giving a chance to the people who love art , to exhibit their talent. Thank you so much once again.”

“Amazing event! Such pretty art and talented artists! Also thank you to the A&D team for giving us a chance to show our work!”



“It was a very fun and well organised event.”

***PHOTOGRAPHS FROM THE EVENT***



**Date - 19th January, 2024**

**Time - 12:00 to 3:00PM**

**Venue - Central Lawn**

**Footfall - 120-150**

***MERAKI GALA***  
***As a part of our Flagship Event***

***“Meraki – which literally means ‘essence of ourselves’ – is a beautiful process of doing something with soul, creativity or love; of putting something of yourself in your work”.***

Meraki Gala was the second event that was conducted as a part of Art and Design Club’s flagship event. It was held on 19th of January, 2024, in the Central Lawn and was a spectacular celebration of creativity and sustainability. The event aimed to bring all the artists in our college together by providing them with a platform to express their creativity. And, subsequently promote a blend of sustainable fashion and art.

The Meraki Gala featured a diverse range of activities, including a Sustainable Fashion Ramp Walk, where the participants showcased their creations- outfits made out of recyclable material to promote the ideology of sustainable fashion. This platform provided the designers with an opportunity to showcase their artistic capabilities. The Gala also included mural painting, a sticker stall, a photobooth and face painting.

To promote the event, a brochure including all of the event details along with a PR message on whatsapp, instagram stories and posts were circulated.

The event was a success as the footfall was somewhere between 120-150, and 7 people participated in the fashion ramp walk and showcased their sustainable creations. The attendees witnessed the fashion show and relished the meraki spirit. They also got the chance to interact with other artists like themselves.

The event had a positive outcome and was concluded with free face painting done by the volunteers and core team members. We posted an instagram reel to showcase the highlights of the fashion ramp walk and the creations of the participants.

***STUDENTS FEEDBACK***

“I loved the event because it gave me the exposure to showcase my outfits to a live audience, which is also a dream come true. The audience was so lovely and cheerful. I loved everything about the day!”

“It was amazing being part of such a warm and sweet loving team. I cannot pick one moment from the Gala as I enjoyed to the fullest each and every moment.. I felt like myself after ages thanks to this Gala. I would like to thank the whole A&D team for believing in me to showcase my talent.”

“Probably how supportive everyone was...like there was absolutely no negativity so that was just really nice”

### PHOTOGRAPHS FROM THE EVENT



**Mumbai, Maharashtra, India**  
Sophia College Lane, Bhulabhai Desai Marg, opposite Bre  
Candy Hospital Road, Cumballa Hill, Mumbai, Maharash  
400026, India  
Lat 18.969566°  
Long 72.80737°  
16 /01/24 01:34 PM GMT +05:30



**Mumbai, Maharashtra, India**  
Sophia College Lane, Bhulabhai Desai Marg, opposite Bre  
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16 /01/24 01:34 PM GMT +05:30

**Date -13th February, 2024**  
**Time – 2:30pm to 3:30pm**  
**Venue – Room 30**  
**Number of participants - 41**

### ***CLAY CRAFT***

Clay Craft was the last event of the ‘*Art and Design Club*’ for the academic year 2023-2024. It took place on 13th February 2024 in Room 30. The event got a very high response from the students. The idea was taken up by the team to have more hands-on craft or skilled-based events. The objective of this event was to help participants learn new skills and use them as a form of self-expression to delve into their creativity. The event was promoted by circulating a PR message on WhatsApp, along with an Instagram promotional post as well as a story.

The event was a success with 41 participants that joined in. The participants were provided with clay by the team. After the clay was distributed, a few members of the organising team demonstrated how to use the clay by mixing it in equal proportions. They were also provided with reference pictures. As the participants moulded the clay into many different objects, peaceful and soothing music played in the background. All the participants fully immersed themselves in making something from themselves. They embraced the fluidity of the medium as they moulded and remoulded the clay as per their liking. Constant assistance was provided by the team for anyone who needed it. Aftercare instructions were also provided.

The event concluded with participants proudly showing off their sculptures to each other. The event had a positive outcome, receiving a favourable response in the feedback form. Many participants wished to have such hands-on events in the future.

### ***STUDENTS FEEDBACK***

“It was quite an interesting event, I got to experiment with my ideas and brought them to make new art for myself. I also learnt the art of creating something new. I personally loved the event. Also the fact that everyone was extremely supportive and didn’t made me feel out of the place for a first timer. I think that’s an essential factor when attending such events. It was a good experience. Thank you Art and Design Club.”



“Great experience, Loved the fact that we had absolute creative freedom and were not bound by time. Enjoyed my time and looking forward to attend more”

“Never knew I had it in me to make something outta clay. This event was very enjoyable, we enjoy a lot made good memories , have fun, wish this next time”

“I really loved how everyone was so sweet and helpful ❤️ thanks for such a lovely event, I really enjoyed it<3”

### ***PHOTOGRAPHS FROM THE EVENT***

